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# Collector's Guide To Ideal Dolls: Identification & Value Guide



## Synopsis

This broadly revised and expanded identification and price guide reflects a surge in prices of these prized dolls since 1993 when Izen's first Ideal book was published. Over 750 photos are featured along with historical information about the Ideal Toy Company of New York, one of America's oldest and largest manufacturer of dolls, which produced over 700 different dolls from 1907 to 1985.

**AUTHORBIO:** Judith Izen is the author of two bestselling doll books, *Collector's Guide to Ideal Dolls*, now in its third edition, and *American Character Dolls*, and is the co-author of the *Collector's Encyclopedia of Vogue Dolls*, now in its second edition.

**REVIEW:** If Ideal dolls are your passion, this book is certainly ideal for you! It's filled with hundreds of color photographs and valuable information. It's a must for doll collectors everywhere.

## Book Information

Series: *Collector's Guide to Ideal Dolls*

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## Customer Reviews

Judith Izen, a doll historian, is the author of the acclaimed *Collector's Guide to Ideal Dolls*, 2nd Edition, as well as the definitive *Collector's Encyclopedia of Vogue Dolls* (co-authored with Carol Stover). Her over 50 articles covering all types of dolls have appeared in *Antiques and Collecting Hobbies*, *Contemporary Doll*, *Doll Reader*, and many other publications. She has also written for web-based publications and is the former doll columnist for *Toy Shop* magazine. Ms. Izen also lectures and teaches on the topic of dolls. She has been a guest curator of dolls at museums and a featured speaker at doll conventions. Ms. Izen holds the B.S. degree from Boston University

and a M.S. degree from the Harvard School of Public Health. She worked in medical research for over ten years and has transferred her research skills into her hobby of doll collecting.

Judith Izen has tackled a large topic with a broad brush. There are books on some of the individual dolls that I now of, but as an overview of the entire product line with first person interviews This book cannot be beaten.

There are many pictures of the more popular dolls that you can match to your doll for a short description and identification. I did like the inclusion of manufactured and/or patent year and the original price on some of the entries. The description of the dolls that I was interested in was not complete and the pictures didn't show the markings or identifying features.

I bought this book seeking information on a vintage doll that I have had since childhood. Information was there, but would like even more info, will keep shopping!

Good book. Great seller

This was another Christmas gift to my daughter, so I did not review the contents. She reviews the contents in her search for additional dolls and is well pleased.

I am a doll collector so was important that I find out information. It has bee very helpful and could not do it without this book. Thanks

As a collector of Ideal's "Tammy", I was delighted to purchase this book and learn more about the Ideal Toy Company and see the beautiful dolls visioneered and produced by Ideal. The book provides a chronologic history of Ideal, complete with manufacturing methods pioneered by Ideal, and gives you stunningly beautiful full color photos of well-known and not-so-well known dolls made by Ideal. One of the saddest parts of this book was the description of the downfall and disintegration of Ideal Toys in the 1980's. Even if you don't collect dolls, but wish to learn how Ideal lost to big conglomerates, this is the reason to purchase this book! Judith has lovingly brought together the reasons we collectors of Ideal items cherish and preserve the legend of Morris Michom's Ideal Toy Company.

The majority of the pages in this 350-page book are loaded with color photos and information on the Ideal dolls manufactured from 1907 up through the 1980s. Most dolls are pictured in their original outfits and some photos are packages of the original outfits. Also included are photos of ads for specific dolls. The book starts with a short history of the Ideal Toy Co., while the back of the book gives more information on issue dates, characteristics, and current prices. This book is a must have for those doll collectors that want to restore a doll to original condition.

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